PRIVACY POLICY

Last updated: May 26, 2026.

DATA CONTROLLER

L'ALBEREDA DE SANT JULIÀ, S.L., with registered address at Avinguda Sant Llorenç, 68 (08504) Sant Julià de Vilatorta, Tax ID No. B-63667059, and contact email info@masalbereda.com.

PERSONAL DATA

The data controller will only collect personal data that is adequate, relevant, and limited to what is necessary in relation to the purposes for which it is processed, as applicable in each case.

The user guarantees the authenticity of the data provided and will be solely responsible for any false or inaccurate statements.

This website may contain links to external websites. The data controller assumes no responsibility for the contents or any other aspects related to such external websites.

The data controller reserves the right to modify this Privacy Policy at its discretion, or due to legal, jurisprudential, or doctrinal changes issued by the Spanish Data Protection Agency or the relevant European authorities. Continued use of the website after the implementation of such changes will imply acceptance thereof.

PURPOSES OF PROCESSING

The personal data received will be processed for the following purposes, as applicable in each case:

- Management of reservations and related billing, including the control and processing of reservations, communication with the customer, and management and control of invoice payments.
- Management of purchases related to the Mas Albereda Experience, including order processing, communication with the customer, and invoice payment management.
- Management of special requests, preferences, or food intolerances communicated during the reservation process.

- Sending communications regarding news, promotions, updates, and events of Grupo Jubany.
- Interaction with users through social media profiles associated with Mas Albereda.
- Reviewing, investigating, and, where appropriate, responding to messages sent by users to Mas Albereda.
- Prevention, detection, and control of abuse and fraud committed on or through the website.
- Compliance with legally established obligations.

LEGAL BASIS FOR PROCESSING

The legal basis for processing personal data will be the user's consent, where granted, for the following purposes:

- Management of special requests, preferences, or food intolerances communicated during the reservation process.
- Sending communications regarding news, promotions, updates, and events of Grupo Jubany.
- Interaction with users through social media profiles associated with Mas Albereda.

The user may withdraw consent at any time, without affecting the lawfulness of processing carried out prior to withdrawal.

Furthermore, the legal basis for processing personal data will be the performance of a contract, where applicable, for the following purposes:

- Management of reservations and related billing, including the control and processing of reservations, communication with the customer, and management and control of invoice payments.
- Management of purchases related to the Mas Albereda Experience, including order processing, communication with the customer, and invoice payment management.
- Reviewing, investigating, and, where appropriate, responding to messages sent by users to Mas Albereda, where the users are not considered consumers under applicable legislation.

The processing of personal data for the aforementioned purposes is necessary for the data controller to fulfill its contractual obligations.

The legal basis for processing personal data will be compliance with a legal obligation, where applicable, for the following purposes:

- Management of reservations and related billing, including the control and processing of reservations, communication with the customer, and management and control of invoice payments.
- Management of purchases related to the Mas Albereda Experience, including order processing, communication with the customer, and invoice payment management.
- Reviewing, investigating, and, where appropriate, responding to messages sent by users to Mas Albereda, where the users are considered consumers under applicable legislation.
- Compliance with legally established obligations.

The processing of personal data for the aforementioned purposes is necessary for Mas Albereda to comply with the obligations imposed by applicable legislation.

Finally, the legal basis for processing personal data will be the legitimate interest of the data controller for the following purpose:

- Prevention, detection, and control of abuse and fraud committed on or through the website. The legitimate interest is based on the data controller's intention to maintain the website as a secure environment.

RECIPIENTS

Mas Albereda will not disclose personal data to third parties, except where legally required or to subcontracted service providers.

Mas Albereda may contract services from third parties located outside the European Economic Area, in countries that do not provide an equivalent level of data protection to that of the European Union, thereby involving international data transfers. Specifically, the following company will have access to the personal data necessary to provide the subcontracted services as a data processor:

- The Rocket Science Group LLC (MailChimp): Platform used to send communications regarding news, promotions, updates, and events of Grupo Jubany. The standard contractual clauses adopted by the European Commission between controllers and processors apply. A copy may be obtained here: https://mailchimp.com/es/legal/data-processing-addendum

Additionally, social media platforms that provide information through the active profiles of Can Jubany carry out international data transfers as data controllers. Copies of their privacy policies can be found on their respective websites. Mas Albereda shall not be responsible for

the data processing activities carried out by such platforms. Mas Albereda disclaims any liability arising from the use, exploitation, dissemination, communication, or reproduction of such images and voice recordings by third parties without explicit consent.

DATA RETENTION PERIODS

Where the legal basis for processing is the user's consent, the data will be retained until such consent is withdrawn.

Where the legal basis for processing is the performance of a contract, the data will be retained for the duration of the contractual relationship.

Where the legal basis for processing is compliance with legal obligations, the data will be retained for the period established by applicable law.

Notwithstanding the above, personal data will in all cases be retained for as long as liabilities may arise for the data controller under applicable law, with the data being blocked where appropriate until the applicable limitation period has expired.

USER RIGHTS

We inform you that at any time you may exercise your rights of access, rectification, erasure, restriction, objection, and portability regarding your personal data, as provided for under data protection legislation, by sending a written request to Carretera Sant Hilari s/n (08506) Calldetenes or by email to privacitat@canjubany.com

Specifically, you may exercise the following rights:

- Access your personal data.
- Obtain confirmation as to whether the companies belonging to the group of which the data controller forms part are processing your personal data.
- Rectify inaccurate or incomplete data.
- Request the deletion of your data when, among other reasons, the data is no longer necessary for the purposes for which it was collected.
- Request the restriction of processing where any of the conditions established under data protection legislation are met.
- In certain circumstances and for reasons related to their particular situation, data subjects may object to the processing of their data. In such cases, the data controller will cease processing the data, except where there are compelling legitimate grounds or for the establishment, exercise, or defense of legal claims.

- Obtain human intervention, express your point of view, and challenge automated decisions adopted by the data controllers, where applicable.
- Request the portability of your data.

If you are dissatisfied with the processing of your data, you may lodge a complaint with the Spanish Data Protection Agency, the competent supervisory authority in this matter (www.aepd.es).